

## Cig-Arrête® Hits Home Run in USA

Radal Technology Ltd, global leader in the manufacture of cigarette smoke detection systems are pleased to announce the opening of a new sales and distribution operation in the **USA. Radal Technology USA LLC**, based in Hamilton, OH will take over all North American and Canadian operations from the 10th March 2008 from the parent company in the UK.

Brent Dunleavy, CEO said “We are delighted to be extending our operations to the USA. The phenomenal success we have experienced in North America definitely requires us to have a local presence, primarily to assist our customers in terms of reduced purchasing costs and increased levels of service. Our



The management team at Radal Technology USA (from left to right) Mike Tracy - VP Sales & Marketing, Gerry Sauber - President, Tom Tracy - National Sales Manager

**Radal Technology USA LLC** will be managed by Gerry Sauber, President, with Mike and Tom Tracy responsible for Sales and Marketing. The team have over 45 years combined experience in the washroom and facility services sectors. Mike Tracy, VP sales and Marketing states, “We have achieved major successes in the schools environment in our local area, it is now time to recruit additional sales reps to cover the entire USA and Canada. The fact that we now have an operation here in the USA can only be good for our customers and our sales team, with more support available throughout the States”.

“This means that our US and Canadian customers benefit from a local presence, we are in effect the manufacturer, here on American soil, with all the sales, service and technical support that our customers expect, without having to deal with Customs, import paperwork, or complex warranty issues - we just take care of it all!”

### Customer Contact Details

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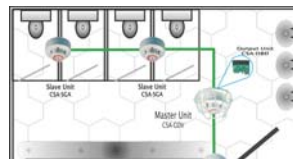
Radal’s new office/warehouse facility based in Hamilton Ohio

## THIS MONTH’S FEATURED PRODUCTS



### SpeechPOD (SPK-POD-A)

Generate up to 25% extra soap/gel sales  
Comply with Health & safety  
Encourage Kids to wash hands in school  
Encourage use of eye/ear protection



### New Cig-Arrête System Kits

Radal have recently launched a new range of system kits. Just select the type of washroom you have and order the corresponding product code.