

RADAL news



Radal Technology – Home of the world's best selling tobacco and drug detection system



Radal News - Issue 1

Welcome to our first edition of Radal News! This year is Radal Technology's 10 year anniversary and what a ten years its been! We've designed and manufactured Cig-Arrête – a multi award winning global market leading product and now have an enviable product portfolio which includes SpeechPOD, RadaGlass, RadalAir ActivePure.

Last year saw our American operation open – Radal Technology USA, LLC and we are taking the States by storm! Through Radal News we aim to share our successes with you, bring you new product information and provide you with a bit of light relief from your working day! We've so much going on we wanted to share it with you. Enjoy!

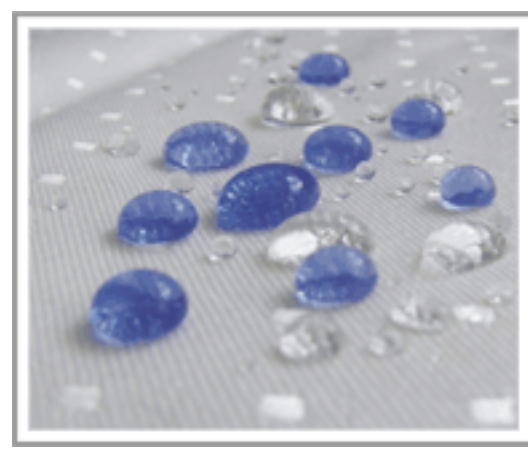
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Radal launches RadaGlass

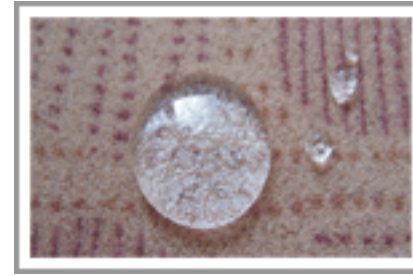
A totally green product that cuts cleaning time by 40% and creates an anti-bacterial coating for up to 3 years.



RadaGlass is a liquid product that can be applied to any surface – ceramic, glass, steel, stone or fabric and provides both a barrier against dirt and moisture and an antibacterial coating.

The result is a protected, easy clean surface. Cleaning contractors are snapping this product up as it reduces cleaning time by a massive 40%! Gone is the need for scrubbing and intensive wiping / mopping – a treated surface is easily cleaned and is kept dry and smear free by RadaGlass.

In addition, treated surfaces keep the anti-bacterial coating for up to three years. This means surfaces are not only clean but they are hygienically clean. RadaGlass' unrivalled ability to suppress microbial growth has made it a must for hospitals and other organisations where infection control is a priority.



Exactly how it works is down to state of the art nano-molecular technology. RadaGlass holds molecules of SiO₂ (pure glass) in solvent form which evaporate upon application, allowing the glass molecules to bond together and to the surface thus forming a highly durable, flexible glass coating.

RadaGlass is an environmentally friendly product and was awarded the Green Apple Award in 2007 for its green credentials.

Radal wows at ISSA InterClean Las Vegas

Staff from both sides of the Atlantic worked the booth at ISSA InterClean and literally wowed visitors with the product ranges. Several new distributors and rep groups committed to the products and there were hundreds of request for more information on all the Radal ranges.

Mike Tracy, Vice President of Sales and Marketing for Radal Technology USA couldn't believe how well the show went, " I thought we'd be busy but we were rushed off our feet! Everyone loved the new RadaGlass product and were wowed with the capabilities of both SpeechPOD and Cig-Arrête."

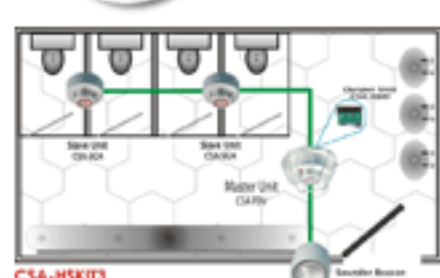
Radal Cleans up at Clean Expo South, Sandown Park, Esher, Surrey UK

Although the number of attendees at the show was well down on the organisers forecast, we did however manage to have a successful show with interest from a number of high profile distributors and end users.

The fact that a 40% reduction in cleaning time is achievable with RadaGlass was a massive incentive and orders of the product as a result of the show were way beyond our expectations.



Cig-Arrête Tobacco Control Systems



For the past ten years, Radal Technology has helped over 10,000 schools, hospitals and businesses become smoke free with our unique Cig-Arrête Tobacco Control Systems. Sold in over 25 countries, Cig-Arrête prevents illicit smoking in toilets, washrooms and external entrances.

For more information please visit: <http://www.radaltechnology.com/Anti-Smoking-Kits/c-1-106/>

SpeechPOD Warning Systems

SpeechPOD Voice Warning Systems have become an integral part of good hand hygiene practice. Whether in hospitals, schools, restaurants or offices, SpeechPOD provides a message of your choice to wash hands or use alcohol gels, increasing hygiene standards throughout the facility. Of course it's not always about hand hygiene; it could just as easily be risk management – slippery floors, eye protection etc.

For more information please visit: <http://www.radaltechnology.com/SpeechPOD/c-1-105/>



And Finally...



Finally... look out for the Radal Vans touring America's mid-west with a new type of advertising campaign.

Well, it's to the point.

We hope you enjoyed the first edition of Radal News. Please e-mail us with any comments or questions: info@radaltechnology.com



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